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WHERE IS ROBIN HOOD?

ROBIN HOOD PARTNERS WITH OVER 200 OF THE MOST EFFECTIVE NONPROFITS OPERATING OUT OF 900 LOCATIONS ACROSS THE FIVE BOROUGHS.

- Food
- Housing
- Health
- Early Childhood
- K-12 Education
- Youth
- Job Training
- Single Stop
- Legal Assistance
Twenty-nine years ago a band of six caring individuals – Paul Tudor Jones, Glenn Dubin, Peter Borish, Maurice Chessa, David Saltzman, and Norman Atkins – combined their capital and their energy, their expertise and their creativity, their hearts and their minds to form the Robin Hood Foundation to elevate living standards for New Yorkers living in poverty.

Over the past three decades, tens of thousands have joined in the fight. Under the guidance of 40 volunteer board members and 60 more on the Leadership Council and Emeritus Board, a full-time staff of 90 professionals evaluates, incubates, innovates, and elevates over 200 of the highest-performing poverty-fighting institutions in New York City across early childhood, education, job training, hunger, housing, and health care, all to most productively channel the resources of 360,000 donors who contributed more than $2.5 billion to assist many of the 1.8 million New Yorkers living in poverty.

Thanks to this team effort, last year alone we reduced barriers to opportunity for nearly a half million New Yorkers. From keeping more than 200,000 from going hungry to helping more than 10,000 of our neighbors secure a job, from making over 75,000 home visits to support young families to helping nearly 11,000 remain stably housed and off the streets, we were there, each and every day, for our neighbors.

The news headlines and political discourse throughout 2016 painted a constant picture of a nation divided, yet Robin Hood Nation provided so many acts of kindhearted unity. Our annual benefit was co-chaired by Mark Fields of Ford (Michigan), David Cote of Honeywell (New Jersey), and Howard Marks of Oaktree Capital (California), each recognizing the critical importance of creating pathways of opportunity for all residents of New York City. Working in cooperation with Governor Cuomo and Mayor de Blasio and their administrations at the state and city levels, along with local businesses, hospitals, and libraries, we launched the Start by Asking campaign to better connect New Yorkers to vital sources of available aid through federal SNAP, WIC, and EITC programs. Led by the generosity and ingenuity of Jackie Bezos and her family foundation, we greatly expanded our research and focus on early childhood learning and development. We exported innovations developed within the halls of New York City charter schools to public schools throughout the city and nationwide. Acts of kindness and compassion, selflessness, and community were performed every hour, every day.

As your new board chair, I am honored to stand shoulder to shoulder with all who combat poverty, who provide economic opportunity, who create access to vital resources, and who lift the quality of early childhood development and education for children in poverty. Our work is difficult, our performance is highly scrutinized, and our fundamental motives are even questioned by some, yet our commitment and resolve are strengthened by successful outcomes, a community of caring, and the inspirational work of social entrepreneurs and volunteers whose efforts are truly heroic.

Together, we have the power to improve New York City, and to share our work, our methods, and our initiatives far beyond our city’s borders. Together, we are Robin Hood.

With gratitude and resolve,

Larry Robbins
Board Chair
Robin Hood Board Member Geoffrey Canada once referred to poverty as a monster. It haunts our children, sickens hardworking families, and devours hopes and dreams. For 1.8 million New Yorkers, poverty is more than a nightmare. It is a grim reality.

As New York City’s largest poverty-fighting organization, Robin Hood works relentlessly to overcome this complex and persistent challenge. We find and fund more than 200 of the most effective nonprofits and programs to help low-income New Yorkers escape poverty’s monstrous grasp.

THE FOUR PILLARS OF ROBIN HOOD

01 100% CHARITY

Robin Hood’s Board of Directors underwrites all operating costs, so 100 percent of your donation goes directly to fighting poverty.

02 RIGOROUS METRICS

Using our innovative system of metrics, Robin Hood examines its grants through an exacting evaluation process to determine, as best as the evidence allows, how much each of our grants lifts the well-being of struggling New Yorkers.

03 ACCOUNTABILITY

We only fund the most effective poverty-fighting programs. If they are successful, Robin Hood helps them expand. If they stumble, we help them improve. But if weak performance persists, we end support. Every misspent dollar is a missed opportunity.

04 PARTNERSHIP

More than money, Robin Hood works closely with nonprofits, offering business expertise, leadership training, and best practices to bolster our partners’ ability to serve our community.
Here’s how Robin Hood Made a Difference in 2016

- **Basic Needs** ($19.4 million)
  - Food: $3.7 million
  - Housing: $7.6 million
  - Health: $8.1 million

- **Education** ($56 million)
  - Early Childhood: $14.7 million
  - K-12: $29.8 million
  - Youth: $11.5 million

- **Economic Security** ($35.3 million)
  - Jobs and Economic Security: $22.3 million
  - Single Stop: $13 million

- **Legal Assistance** ($10.3 million)
  - Legal Assistance: $10.3 million

- **Relief** ($6.3 million)
  - Relief: $6.3 million

- **Other** ($1.7 million)
  - Management Assistance: $1 million
  - Capital: $0.7 million

**Total Investment**

$129 million
When we identify critical gaps in service or unmet needs, we launch special initiatives to create innovative solutions that augment our core grant making portfolio.
**START BY ASKING CAMPAIGN**

Each year more than $1 billion in federal funds goes unclaimed. That money could easily be in the hands of our neighbors in need, yet more than 800,000 low-income New Yorkers have not signed up for benefits like the Earned Income Tax Credit (EITC), SNAP aka food stamps, or the Women, Infants, and Children (WIC) program even though they are eligible. In partnership with the City of New York, corporations, foundations, and community-based organizations, we launched the largest campaign of its kind to reach these New Yorkers. Using data analytics and behavioral economics, we are conducting highly-targeted grassroots outreach as well as a mass media campaign to spur action, reduce confusion, combat misinformation, and remove stigma. In addition, we are working closely with the city and community-based organizations to expand service capacity to ensure that anyone who wants help receives it.

**POVERTY TRACKER**

Poverty Tracker is an ongoing, groundbreaking study conducted in partnership with Columbia University. Unlike existing studies on poverty that only offer static snapshots, Poverty Tracker surveys the same 4,000 households quarter after quarter to provide a dynamic view of disadvantage over time. This allows researchers to better understand how individuals move in and out of poverty and material hardship, how they get help, what programs they use, and other important insights. Poverty Tracker is now in its fifth year, and Robin Hood has released four reports that can help private funders, direct service providers, and government agencies better tailor antipoverty programs. Looking ahead, we are partnering with the New York City Health Department to follow nearly 2,000 young children, from birth to age three, over four years as part of the Poverty Tracker.

**BLUE RIDGE LABS**

Blue Ridge Labs is a division of Robin Hood that specializes in identifying and developing cutting-edge technology-based solutions to combat poverty. Blue Ridge Labs’ primary initiatives are a Fellowship, a five-month program to prototype and test new technology for social change, and Catalyst, a six-month incubator that supports promising early-stage ventures. Startups incubated by Blue Ridge Labs have already begun to have real-world impact. One startup, Propel, has built a free smartphone app, Fresh EBT, that helps users manage their food stamp benefits. Fresh EBT has over 400,000 downloads and is one of the top 30 finance apps for Android.

**LEADERLINK**

Now in its second year, LeaderLink is an initiative created in partnership with CommonGood Careers that helps experienced finance professionals transition from the private sector into senior-level jobs at nonprofits. The program bridges the gap between unmet talent needs at nonprofits and individuals in the private sector who want help making a career change. Over seven sessions, participants learn both hard skills like key nonprofit accounting principles and soft skills like reframing resumes and job search strategies. They also receive mentoring and networking opportunities.
THE FUND FOR EARLY LEARNING (FUEL)

Launched at Robin Hood’s 2016 Benefit, FUEL is a bold effort to eliminate the achievement gap for children under four living in poverty. Leveraging Robin Hood’s expansive network, we are bringing together leading neuroscientists, child development experts, philanthropic leaders, and service providers to translate the latest research in child brain development into simple, effective interventions that can turn every parent, grandparent, and caregiver into a brain builder. Throughout the process, we will work closely with community organizations, businesses, civic organizations, nonprofits, and more to ensure that every child is surrounded by a positive, nurturing environment.

ED+TECH FUND

Created in partnership with the Overdeck Family Foundation and the Siegel Family Endowment, the $25 million fund focuses on using technology to improve the academic achievement of low-income students. The fund has created a two-pronged strategy that focuses on increasing literacy through a blended, content-rich approach, and developing models and a research base for computational thinking emphasizing elementary school education. Both of these strategies aim to advance student learning in ways that have yet to be fully realized. In 2016, the fund made its first grant of $2.5 million toward Computer Science for All, a partnership with New York City and other funders, to make computer science education available to all 1.1 million New York City public school students by 2025.
HURRICANE SANDY RELIEF FUND

In the four years since Hurricane Sandy devastated our city and the surrounding areas, we have allocated nearly $82 million to relief efforts, making us the second-largest Sandy-related charity in the country after the American Red Cross. The Relief Fund continues to support those struggling across the Tri-state area, particularly in housing, legal services, and other unmet needs, with dollars being distributed within 100 days of receipt. Last year, we allocated $6 million to assist families still trying to recover from the storm through rental assistance, legal aid, and other critical services for those whose homes – and lives – have yet to be rebuilt.

AMERICAN DREAM FUND

Launched at our annual benefit in 2014, the American Dream Fund is a three-year, $35 million initiative dedicated to finding groundbreaking solutions to the unique challenges facing immigrants living in poverty. Immigrants make up nearly 50 percent of low-income New Yorkers and struggle disproportionately with access to high-quality health care, jobs, and legal services. To date, the fund has had a significant impact on the lives of immigrants including the creation of New York City’s first immigrant-focused job center and the Immigrant Justice Corps, the then-largest expansion of immigration legal services in our city’s history. In 2016, the fund allocated over $1.5 million to launch several new programs that help immigrants become citizens, ensure they are paid fairly for their work, and protect themselves against unscrupulous landlords.
NON-PROFIT LEADERSHIP AND MANAGEMENT TRAINING

Robin Hood benefits from its partnerships with innovative companies by providing nonprofit leaders with business expertise and training. Through a series of initiatives, we harness talent from firms like McKinsey, American Express, Bain, General Atlantic, and Goldman Sachs to train nonprofit leaders and managers in best practices from the private sector. Participants have the opportunity to receive one-on-one coaching, leadership training, and gain expertise in such fields as strategic planning and human capital planning. One senior nonprofit executive who attended the American Express Leadership Conference described it as “life altering” and “probably the best thing to happen to me professionally.”

GRANT-READY INSIGHT TRAINING (GRIT)

Last year, Robin Hood launched Grant-Ready Insight Training, a new program that helps nonprofits better present themselves to secure grants from funders. Through a series of workshops, participants learn about presenting and evaluating program models, data tracking, private fundraising, and key leadership and governance principles. Workshops are led by Robin Hood staff and talented professionals with nonprofit expertise, and Robin Hood’s program officers also provide one-on-one coaching to reinforce the concepts presented. Participants come from a wide range of nonprofits that are not currently receiving funding from Robin Hood. Ultimately, the program’s goal is to share expertise so community-based organizations can enhance their capacity to serve low-income New Yorkers.
Robin Hood’s donors have entrusted us to spend their dollars judiciously. In return, we promise to use their funds in the most powerful and effective way possible. At the heart of Robin Hood’s grant making process is our rigorous metrics, a disciplined system to carefully analyze each grant to determine its benefit-cost ratio.

We fund only the most effective poverty-fighting organizations. But more than money, we work closely with our partners to ensure they get the job done through leadership training, management assistance, board placement, and more.

Robin Hood is a true partner, working closely with our grantees to ensure they succeed. We offer grantees our expertise in real estate, board member recruitment, private fundraising, strategy, and leadership training.

Operating in New York City’s competitive real estate market is no easy task. Leasing, buying, and renovating property is a risky venture. Robin Hood works with grantees to minimize risk, offering financial and technical support for their space needs. In 2016, Robin Hood provided $1 million to four grantees to lease, renovate, expand, and furnish more than 25,000 square feet of space, 28 units of supportive housing, and four refrigerated vans.

The intellectual capital provided by nonprofit board members helps organizations navigate operational complexities and consistently deliver high-quality programs. Boards are involved in everything from strategic planning to fundraising to financial oversight and public relations. Through the board placement program, we connect devoted and passionate individuals who are interested in dedicating their time, talent, and financial support to the boards of organizations funded by Robin Hood. If you are interested in learning more, please contact Sarah Najarian at najarian@robinhood.org.
BASIC NEEDS

FOOD | HOUSING | HEALTH

GRANTS TOTAL: $19.4 MILLION
FOOD

PROBLEM
In New York City, 1.2 million of our neighbors are unsure if they’ll be able to put enough food on the table each night for themselves and their children. While the number of New Yorkers who are “food insecure” has fallen by about 25,000 for the first time since the recession, far too many continue to struggle. And despite this decrease, food banks have seen an uptick in demand that has left many struggling to keep pace. Last September, over 60 percent of food pantries and soup kitchens reported running out of food.

APPROACH
Robin Hood invests in large emergency food providers and distributors to supply over 1,000 sites across the five boroughs with food. We also directly support eight of the most effective soup kitchens and food pantries that not only distribute food, but also provide critical services.

Hunger is a symptom of poverty. If New Yorkers are struggling to afford food, they are likely struggling on multiple fronts. That’s why we’ve integrated Single Stop at seven of the eight emergency food providers we support. Hungry New Yorkers can walk into a Robin Hood-supported pantry seeking food and leave with food stamps, a job training referral, legal advice, and more. By connecting hungry families to more than just a meal, we can build a stable foundation that leads to financial security and independence.

IMPACT
Robin Hood continues to be the largest private funder of emergency food pantries and soup kitchens in New York City. Our investment of nearly $4 million helped our partners provide more than 11 million meals to over 200,000 hungry New Yorkers, and helped stock the shelves of over 1,000 soup kitchens and pantries. Additionally, through our Single Stop locations at food pantries, we connected more than 15,000 families to key public-benefit programs.

ROBIN HOOD’S FOOD NONPROFIT PARTNERS
City Harvest
Food Bank for New York City
Neighbors Together
New York Common Pantry
Part of the Solution
Project Hospitality
St. John’s Bread & Life Program
The River Fund
West Side Campaign Against Hunger
ROBIN HOOD PROVIDED MORE THAN 11 MILLION MEALS FOR OVER 200,000 HUNGRY NEW YORKERS

GRANTS TOTAL: $3.7 MILLION

FOOD
HOUSING

PROBLEM
Nationwide, homelessness has fallen 15 percent over the past decade, yet our city continues to grapple with a housing crisis that has left a record number of New Yorkers homeless. Rents continue to rise while wages remain largely stagnant, and citywide vacancy rates are at 2 to 3 percent for affordable units. The result: over 60,000 New Yorkers have been forced to enter the shelter system – an all-time high – including nearly 24,000 children, while an estimated 3,000 New Yorkers live on the streets.

APPROACH
We are systematically addressing the housing crisis by helping vulnerable New Yorkers fight eviction, moving shelter residents and homeless New Yorkers into permanent housing, and increasing the quantity and quality of affordable housing and supportive housing units.

Our programs provide low-income New Yorkers with a range of services including legal counsel in eviction proceedings, referrals to job training programs, and health care. For those in city shelters, Robin Hood helps working families move into homes of their own, and for the most vulnerable – veterans and the mentally ill – we connect them to supportive housing where they can get the services and treatment they need.

IMPACT
In 2016, Robin Hood helped nearly 11,000 vulnerable New Yorkers avoid eviction, find emergency shelter, or move into permanent housing. Our funding also helped our partners maintain more than 12,000 units of supportive housing across New York City. Over 90 percent of people who enter Robin Hood-funded permanent housing programs remain stably housed.

ROBIN HOOD’S HOUSING NONPROFIT PARTNERS
Bowery Residents’ Committee
Breaking Ground
Bridge Fund of New York
Center for Urban Community Services
Coalition for the Homeless
Columbia University Population Research Center
Community Access
Goddard Riverside Community Center
HELP USA
Housing Help Program
Jericho Project
Samaritan Village
Services for the UnderServed
Supportive Housing Network of New York
The New York City Acquisition Fund LLC
Urban Pathways, Inc.
Women in Need, Inc.
ROBIN HOOD HELPED NEARLY 11,000 NEW YORKERS AVOID EVICTION, FIND EMERGENCY SHELTER, OR MOVE INTO PERMANENT HOUSING

GRANTS TOTAL: $7.6 MILLION

HOUSING
HEALTH

PROBLEM
Low-income New Yorkers suffer disproportionately from diabetes, HIV/AIDS, hypertension, asthma, and other chronic health problems. These conditions are exacerbated by the fact that struggling families are often uninsured or underinsured and therefore more likely to skip treatment. As a result, life expectancy is four years less for low-income New Yorkers than for their wealthier neighbors. And during their lifetime, poor health is often a shock that can precipitate a fall into poverty or prevent low-income New Yorkers from climbing their way out.

APPROACH
To address health disparities, Robin Hood ensures low-income New Yorkers have access to primary care and helps those with chronic diseases treat and manage their conditions.

We invest in the leading health centers and hospitals that treat patients regardless of their insurance status to ensure that every New Yorker has access to quality health care. Robin Hood also helps connect the uninsured with low-cost insurance, Medicaid, or Medicare. And for those ineligible for insurance, like undocumented immigrants, we invest in free clinics and health centers. To treat chronic diseases, we support organizations that provide care for the conditions most prevalent in impoverished communities like asthma, diabetes, and mental illness. In addition, we test new approaches to identify the most effective forms of care for individuals struggling with chronic health conditions.

IMPACT
Robin Hood-funded health programs served nearly 40,000 low-income New Yorkers. Our $8 million investment helped make it possible for our partners to provide primary and mental health care to over 16,000 adults and children, while over 23,000 individuals received treatment for chronic diseases like diabetes, hypertension, asthma, and HIV/AIDS. This year, pilot projects initially seeded by Robin Hood have been adopted by the City of New York and brought to scale with over $5 million of government funding.

ROBIN HOOD’S HEALTH NONPROFIT PARTNERS
A.I.R. NYC
ActionHealth NYC
After Hours Project
Aid for AIDS
Audubon-NYP Young Men’s Clinic
Bellevue/NYP Program for Survivors of Torture
Brightpoint Health
Charles B. Wang Community Health Center
Children’s Health Fund
City Health Works
Columbia University Population Research Center
Community Health Action of Staten Island
Housing Works, Inc.
Icahn School of Medicine at Mount Sinai
Institute for Family Health
Live Light/Live Right
Mount Sinai Adolescent Health Center
NYU School of Medicine
NYU School of Medicine Military Family Clinic
William F. Ryan Community Health Network
ROBIN HOOD-FUNDED HEALTH PROGRAMS SERVED NEARLY 40,000 LOW-INCOME NEW YORKERS

GRANTS TOTAL: $8.1 MILLION
EDUCATION

EARLY CHILDHOOD    |    K-12    |    YOUTH

GRANTS TOTAL: $56 MILLION
EARLY CHILDHOOD

PROBLEM
In New York City, over 150,000 children under the age of five live in poverty. From the moment they’re born, they face an uphill battle. They are more likely to suffer from low birth weight and other health problems that can plague them for the rest of their lives, and their parents often struggle to provide basics like food and shelter. Less than one in three of these children have access to programs that stimulate their growth and development. By the time they reach kindergarten, young children living in poverty are already years behind in language and cognitive skills.

IMPACT
In 2016, Robin Hood-supported programs made over 75,000 home visits to nearly 2,500 families, and provided therapy to almost 1,000 children with special needs and more than 700 families with mental health needs. In addition, Robin Hood-supported programs provided high-quality Pre-K to over 4,000 children across nine programs.

APPROACH
The sooner we can intervene in a child’s life the greater impact we will have. That’s why Robin Hood provides support early and often, partnering with top providers in New York’s poorest neighborhoods to give children the strongest start possible.

Our grants focus on high-quality preschool, which helps close the achievement gap; home visits by nurses and highly-trained paraprofessionals who counsel families even before a child is born, reducing infant mortality rates and improving parenting skills; and intensive therapeutic programs that prevent child abuse and diagnose and treat developmental disabilities.

In addition to these programs, we have launched several special initiatives aimed at spurring innovative large-scale interventions with the potential to alter the trajectory of an entire generation of low-income children (see page 8 for more details).

ROBIN HOOD’S EARLY CHILDHOOD NONPROFIT PARTNERS
Ackerman Institute for Family Therapy
Association to Benefit Children
Bloomingdale Family Program
BronxWorks
Brookdale HFNY
Brooklyn Kindergarten Society
Center for Court Innovation
Children’s Aid Society
Children’s Defense Fund
Coalition for Hispanic Family Services
Grand Street Settlement
Harlem Children’s Zone
Jane Barker Brooklyn Child Advocacy Center
Little Sisters of the Assumption Family Health Service
MDRC
Northside Center for Child Development
NYU Children’s Trauma Institute at the Silver School of Social Work
Practical Resources for Effective Postpartum Parenting
Rose F. Kennedy Children’s Evaluation and Rehabilitation Center at Montefiore Medical Center
SCO Family of Services
Sheltering Arms
South Bronx Early Head Start
Staten Island Mental Health Society
University Settlement Society
Visiting Nurse Service of New York (VNS)
ROBIN HOOD-SUPPORTED PROGRAMS
MADE OVER 75,000 HOME VISITS TO
NEARLY 2,500 FAMILIES

EARLY CHILDHOOD

GRANTS TOTAL:
$14.7 MILLION
K-12

PROBLEM
For students from low-income families, the achievement gap stubbornly persists. They score lower on standardized tests and are less likely to graduate high school, let alone earn a college degree, which severely limits wages over a lifetime. Black and Hispanic students graduate high school at rates nearly 20 percentage points behind white students, and only 10 percent of adults living in poverty have a bachelor’s degree.

APPROACH
Our primary goal is to ensure that low-income students who are the least likely to be successful, graduate from high school prepared for college and career. We invest in schools – whether they be district, charter, parochial, or private – and programs that work with students from kindergarten to college as long as they are effective in helping low-income students graduate high school.

Robin Hood’s education grants fall into four broad categories: K-12 schools; wraparound services like after-school programs, mentoring, mental health counseling, and college access and support; teacher support like training and technology; and public policy.

IMPACT
In 2016, Robin Hood’s education portfolio served more than 55,000 students. At Robin Hood-funded charter schools, students out-performed the city average by more than 30 percentage points on the New York State Math Exam and by more than 15 points in English Language Arts. Two-thirds of students at Robin Hood-funded charter schools met the standards for math compared to 36 percent city-wide, and Robin Hood-funded charter high schools have graduation rates that are more than 20 percentage points higher than the city average. Over the next few years, through a series of ongoing initiatives, Robin Hood funding will impact every public school student in New York City.

ROBIN HOOD’S K-12 NONPROFIT PARTNERS

Achievement First
Advocates for Children
Astor Services for Children and Families
Blue Engine
Bottom Line
Center for Attention and Learning
Child Mind Institute
Children’s Aid Society
College Advising Corps
CollegeBound Initiative
Comprehensive Development Inc.
Computer Science for All
Cristo Rey New York High School
Dream Charter School
Eagle Academy Foundation
East Harlem Scholars Academies
Educators 4 Excellence

Flocabulary
Friends of the Children
GO Project
Good Shepherd Services
Harlem RBI
iMentor
JCCA
KIPP NYC
LightSail
Morgan Stanley Children’s Hospital
New Classrooms Innovation Partners
New Visions for Public Schools
New York City Charter School Center
New York University McSilver Institute for Poverty Policy and Research
Northside Center for Child Development
One Goal

Partnership with Children
PowerMyLearning
PROMISE PROJECT
Reading Partners
SCO Family of Services
ScriptEd
Sponsors for Educational Opportunity
Success Academy Charter Schools
Teach for America New York
The Partnership for Inner-City Education
Uncommon Schools
University of Chicago, Crime Lab
Urban Arts Partnership
Urban Assembly School for Law & Justice, Adams Street Foundation
ZEARN
STUDENTS AT ROBIN HOOD-FUNDED CHARTER SCHOOLS OUTPERFORMED THE CITY AVERAGE BY MORE THAN 30 PERCENTAGE POINTS ON THE STATE MATH EXAM
YOUTH

PROBLEM
Neglected and ignored, an estimated 150,000 young New Yorkers are neither in school nor working. Lacking a stable support network and positive role models, these disconnected young New Yorkers are falling into homelessness, drug abuse, jail, teen pregnancy, or worse. Those who have slipped through the cracks stand little chance without help.

APPROACH
Robin Hood empowers disconnected youth to transform their lives and build a promising future by helping them complete their education, get a job, and successfully transition into adulthood.

Our grants are focused on assisting these young people achieve two key goals: getting a good education and curbing risky behavior. To that end, we help older teens who have dropped out of school earn their high school equivalency (HSE) diploma, enroll in college, and secure a job. More than just enrolling in college, we work with low-income students, who are more likely to drop out, to ensure that they earn their associate degree. For youths engaging in anti-social behavior or criminal activity, we provide counseling, education, and other services aimed at stopping high-risk behaviors.

IMPACT
In 2016, Robin Hood’s youth programs helped over 4,000 low-income community college students earn an associate degree and nearly 6,000 disconnected New Yorkers earn their high school equivalency diploma, 800 of whom also secured jobs. In addition, our programs enabled more than 5,500 youths to manage their anti-social behavior.

ROBIN HOOD’S YOUTH NONPROFIT PARTNERS
BronxWorks
Carpenters Union
CUNY John Jay
CUNY Project for Return and Opportunity in Veterans Education
Cypress Hills Local Development Corporation
East Side House Settlement
Future Now
Goddard Riverside Community Center
Good Shepherd Services
Kingsborough Community College
LaGuardia Bridge to College and Career
New Settlement Apartments
New York Foundling Hospital
NPower
Opportunities for a Better Tomorrow
Per Scholas
Queens Community House
Stanley M. Isaacs Neighborhood Center
Streetwork
The Child Center of New York
The Door
The Stella and Charles Gutman Community College
TheDream
Turning Point
Union Settlement Association
Year Up
GRANTS TOTAL: $11.5 MILLION

ROBIN HOOD HELPED NEARLY 6,000 YOUNG NEW YORKERS EARN THEIR HIGH SCHOOL EQUIVALENCY DIPLOMA
ECONOMIC SECURITY

JOBS AND ECONOMIC SECURITY | SINGLE STOP
ECONOMIC SECURITY

GRANTS TOTAL: $35.3 MILLION
JOBS AND ECONOMIC SECURITY

PROBLEM
Despite the continuing economic recovery, New York City’s unemployment rate remains higher than the national average. Moreover, the unemployment rate for young black men is five times higher than the city average. On any given day, more than 200,000 New Yorkers look for work but can’t find it. Meanwhile, entrepreneurs from low-income communities lack access to capital to launch their businesses, and more than 700,000 New Yorkers do not have bank accounts.

APPROACH
We believe in empowering unemployed and underemployed New Yorkers by connecting them to programs that train and place them in jobs, provide access to credit and banking services, offer financial counseling, or provide coaching for entrepreneurs. Ultimately, our goal is to help them achieve self-sufficiency and financial independence by gaining critical skills.

Participants in our job placement programs learn “soft skills” like how to make a favorable impression at job interviews and prepare resumes. We also connect participants to open positions. Other training programs we support teach “hard skills” that are relevant to specific industries like health care, technology, or services. In addition, our economic security grants help New Yorkers open bank accounts, gain financial literacy, and provide loans or technical assistance to entrepreneurs launching or expanding their businesses.

IMPACT
In 2016, Robin Hood helped more than 10,000 New Yorkers attain jobs in a range of fields including health care, construction, hospitality, and retail. In addition, Robin Hood invested $3.5 million last year in financial empowerment programs that provided over 4,000 individuals with one-on-one financial counseling and made over 50,000 microloans to help fund growing businesses in low-income communities. Meanwhile, a number of graduates of our technology training programs have more than quadrupled their incomes, moving from jobs that pay minimum wage to earning $85,000 a year as coders.

ROBIN HOOD’S JOBS AND ECONOMIC SECURITY NONPROFIT PARTNERS

- 1199SEIU Home Care Industry Education Fund
- Accion East
- Asian Americans for Equality
- Benefits Data Trust
- Blue Ridge Labs
- Brooklyn Navy Yard Development Corporation
- Brooklyn Workforce Innovations
- Building Skills NY
- CASA
- Center for Court Innovation
- Center for Employment Opportunities
- Center for Family Life in Sunset Park
- Chinese American Planning Council
- Coalition for Queens
- Columbia University Population Research Center
- CO-OP
- Cooper Union
- Edith and Carl Marks Jewish Community House of Bensonhurst
- FDNY Foundation
- Fifth Avenue Committee
- Fortune Society
- Grace Institute
- Grameen America
- Henry Street Settlement
- Hot Bread Kitchen
- JustFix
- Madison Strategies Group
- Make the Road New York
- Mayor’s Fund
- MDRC
- Metropolitan Council on Jewish Poverty
- Neighborhood Trust Financial Partners
- New York City College of Technology
- Nontraditional Employment for Women
- NYC Department of Small Business Services
- NYC Helmets to Hardhats
- Outreach Project
- PHI
- Project Renewal
- Sanctuary for Families
- Selfhelp Community Services
- Single Stop USA
- St. Nicks Alliance
- Sunnyside Community Services
- The HOPE Program
- Upwardly Global
- Women’s Center for Education and Career Advancement
GRANTS TOTAL: $22.3 MILLION

ROBIN HOOD HELPED MORE THAN 10,000 NEW YORKERS ATTAIN JOBS
**SINGLE STOP**

**PROBLEM**
Poverty is a complex issue that simultaneously manifests itself in numerous ways. The symptoms are vast – financial debt, domestic violence, poor health, mental illness, homelessness, and more. Getting help for these challenges often becomes a difficult and time-consuming process that requires New Yorkers to travel from office to office, navigating a complex bureaucracy along the way. Many give up out of frustration, forgoing help. An estimated half-million New Yorkers are eligible for food stamps but don’t enroll, and as many as 300,000 working New Yorkers don’t claim tax refunds for which they are eligible.

**APPROACH**
Single Stop brings the most effective poverty-fighting tools under one roof in a “one-stop shop” so New Yorkers do not have to crisscross the city in search of help. To provide easy access, Single Stop is strategically co-located in places low-income New Yorkers already frequent – food pantries, veterans organizations, community colleges, and other local organizations. This model quickly connects low-income New Yorkers to a wide range of free services like help applying for government benefits, filing taxes, legal assistance, financial counseling, referrals to job training programs, and more through just one appointment. By simultaneously addressing the causes and symptoms of poverty, Single Stop opens a path to economic stability for participants.

**IMPACT**
Last year, Single Stop served more than 10 percent of all New Yorkers living in poverty and helped secure over $200 million in benefits. Since its creation by Robin Hood in 2003, Single Stop has expanded to nine states across the country and become an independent organization that has connected 1 million low-income American households to over $3 billion in benefits.
SINGLE STOP HELPED SECURE OVER $200 MILLION IN BENEFITS FOR LOW-INCOME NEW YORKERS

GRANTS TOTAL: $13 MILLION
LEGAL ASSISTANCE

GRANTS TOTAL: $10.3 MILLION

When a Robin Hood-funded attorney takes on a case, clients win more than 90 percent of the time.
PROBLEM
Too often, low-income New Yorkers are forced to fight for their rights in court without the help of an attorney. Whether it’s a family battling to stay in their home after being threatened by an unscrupulous landlord, or an immigrant fighting deportation so their family isn’t torn apart, without a lawyer, the results are dismal. Tenants in eviction proceedings are half as likely to succeed without a lawyer, and young immigrants fighting deportation are only successful 18 percent of the time without counsel. A lawyer makes all the difference.

IMPACT
Our $10 million legal portfolio serves over 50,000 New Yorkers each year and has helped change our city’s legal landscape for low-income New Yorkers. Three years ago, 99 percent of tenants facing eviction in housing court had no representation. Today, that number has fallen to 73 percent thanks to large increases in funding from Robin Hood and critical new supports from the government. In addition, Robin Hood’s leadership has shaped some of the country’s largest legal programs serving immigrants, including one that guarantees young refugee children an attorney. More low-income New Yorkers have access to legal representation than ever before. And when a Robin Hood-funded attorney takes on a case, they win more than 90 percent of the time.

APPROACH
To ensure all New Yorkers have access to free, high-quality legal services, Robin Hood supports more than a dozen of the city’s most effective nonprofit legal aid groups. Our lawyers often team up with social workers to support clients every step of the way as they navigate the legal system. And they work in the communities they serve, meeting clients at food pantries, job training centers, and public libraries to make their services accessible.

Robin Hood is also working to expand access to legal assistance through groundbreaking multi-million dollar partnerships with New York City and New York State, and by piloting new ways to make sure that New Yorkers have qualified counsel by their side during their most vulnerable moments.

ROBIN HOOD’S LEGAL ASSISTANCE NONPROFIT PARTNERS
Ali Forney Center
Avenues for Justice
Bronx Defenders
CASES
Catholic Charities Community Services, Archdiocese of New York
Center for Court Innovation
City Bar Justice Center
Family Justice Centers
Hetrick-Martin Institute
Immigrant Justice Corps
Kids in Need of Defense
Lawyers for Children
Legal Aid Society
Legal Services NYC
Make the Road New York
MinKwon
National Domestic Workers Alliance
New Economy Project
New York Foundling Hospital
New York Legal Assistance Group
Safe Passage Project
South Brooklyn Legal Services
Stanford Immigration and Integration Policy Lab
The Door
The Family Center
Urban Justice Center (UJC)
Our community of caring is the lifeblood of Robin Hood, and we aim to grow it each year by reaching new poverty-fighters of all ages. In 2016, more than 23,000 members of Robin Hood Nation came together at nearly 300 gatherings throughout the year including thought-provoking conferences, learning sessions, intimate dinners, face-to-face meetings, concerts, parties, and fun family activities.
The 2016 Benefit at Javits Center brought together 4,000 of Robin Hood’s most loyal supporters to help launch a groundbreaking early childhood learning initiative aimed at eliminating the achievement gap for young children living in poverty. Board Member Katie Couric hosted the evening, which featured performances by Usher, Jim Gaffigan, and the Zac Brown Band.
NIGHT FOR NYC

On May 9, Robin Hood brought together nearly 50,000 people to help the city’s most vulnerable residents. In addition to the 2016 Benefit at Javits Center, longtime donors and new supporters gathered at a Yankees game, two concerts, several restaurants, and community service events. At night, New York City’s skyline turned Robin Hood green in the spirit of solidarity.
HEROES BREAKFAST

At the annual Heroes Breakfast, Robin Hood honored the work of three extraordinary nonprofit partners – Coalition for Queens, Immigrant Justice Corps, and CollegeBound Initiative – as well as outgoing executive director David Saltzman. Individuals served by each organization shared their inspiring stories of overcoming painful challenges to achieve success with the help of Robin Hood.

INVESTORS CONFERENCE

More than 600 people attended Robin Hood’s fourth annual Investors Conference, which brought together some of the biggest names of the financial world including Barry Sternlicht, Mary Callahan Erdoes, Jamie Dimon, Jeff Immelt, Lee Ainslie, Paul Tudor Jones, and Tony Robbins. Since its inception in 2013, the annual gathering has raised $18 million.
HAMilton

On September 19, the cast of Hamilton put on a special performance in support of Robin Hood and helped raise over $4 million.

FINDING NEVERLAND

On March 3, hundreds of children from low-income families saw their first-ever Broadway show thanks to Robin Hood Board Member Harvey Weinstein.

TIDAL CONCERT

On October 15, the biggest musical acts in the world came together to help raise money for Robin Hood and to support education initiatives. The star-studded concert at Barclays Center included performances by Beyoncé, Alicia Keys, Nicki Minaj, Lauryn Hill, Common, and more.
UNPLUGGED

Our monthly Unplugged series offers a deeper glimpse into poverty in New York City and Robin Hood’s efforts to help our neighbors in need. Speakers include top philanthropic leaders, executive directors from Robin Hood-funded programs, and Robin Hood staff members.

NYC MARATHON

After months of training, 100 members of Team Robin Hood ran the NYC Marathon to fight poverty. To date, marathon runners have raised over $6 million.
WAYS TO GET INVOLVED

01 MATCH YOUR GIFT
Double your impact with an employer match for your charitable gift. Ask your human resources department if your company offers a match, and invite your spouse or partner to request a corporate match, too.

02 CELEBRATE A MILESTONE
Commemorate a special occasion in a loved one’s life with a donation to Robin Hood in their honor.

03 SPONSOR AN EVENT
When you sponsor one of Robin Hood’s events, you position yourself or your company among the foremost leaders of finance, technology, and media who support our work. You also help New York City’s most vulnerable residents create futures of possibility.

04 GO THE EXTRA MILE
Join Team Robin Hood as it runs the New York City Marathon. Raise money to fight poverty with every step you take.

05 OPEN A DONOR ADVISED FUND (DAF) AT ROBIN HOOD
Donor Advised Funds (DAF) are low-cost, tax-efficient tools for philanthropic giving. Robin Hood DAFs offer the lowest fees available as well as flexible investment terms to help you grow your charitable dollars. Participating families and firms can also access our special philanthropic advisory services. If you would like to learn more, please contact Carolyn Vine at vine@robinhood.org.
LEMONAID

A valuable way for parents to teach their children the importance of helping those in need. By opening a lemonade stand to raise money for Robin Hood, kids learn firsthand the joy of giving back and fighting poverty.

CAMP ROBIN HOOD

This weeklong experiential program gives teens ages 14-18 the opportunity to meet and hear directly from the individuals whose lives have been affected by Robin Hood’s grants. Kids also have the chance to volunteer at soup kitchens, schools, job training facilities, and homeless shelters.

ROBIN HOOD FELLOWS

After attending Camp Robin Hood, teens ages 16-18 may attend Robin Hood Fellows, an introduction to Robin Hood’s rigorous, analytic approach to fighting poverty. The program offers a more in-depth understanding of our unique grant making process with site visits, meetings with our partners, analysis of prior funding decisions, and more.

TEEN COUNCIL

Designed to give students an introduction to poverty fighting in action. Dozens of high school students from the Tri-state area meet monthly to learn about poverty in New York City and Robin Hood’s grant making process.

JOIN A BOARD

We place talented individuals eager to fight poverty directly on the governing boards of Robin Hood-funded organizations. Board members become involved in everything from strategic planning to fundraising, finances, and public relations. They often serve multiyear terms, first gaining a deep understanding of the organization, then guiding its future trajectory.

TEACH YOUR CHILDREN

Pass on the joys and responsibility of charitable giving to the next generation of philanthropists.
UPCOMING EVENTS

SPRING  
APRIL TO JUNE

Robin Hood Family Day at Yankee Stadium
Annual Benefit at Javits Center
Family Lemonaid in Westchester, NY and Greenwich, CT
Camp Robin Hood and Robin Hood Fellows for High School Students

SUMMER  
JULY TO SEPTEMBER

College Intern Program
Hamptons Cup Polo Family Day
Family Lemonaid in Hamptons

FALL  
OCTOBER TO DECEMBER

Investors Conference
Team Robin Hood Runs the NYC Marathon
Heroes Breakfast

YEAR-ROUND

Unplugged Learning Series
Teen Council
Nonprofit Board Training Sessions
Site Visits and Volunteer Activities for All Ages

Join us and learn more:
www.robinhood.org/events-calendar
# Statements of Revenues and Expenses (Unaudited)

For the year that ended December 31, 2016

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>NON-BOARD CONTRIBUTIONS</th>
<th>BOARD CONTRIBUTIONS</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>75.1</td>
<td>60.5</td>
<td>135.6</td>
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<tr>
<td>Investment and Other Income</td>
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<td><strong>TOTAL REVENUES</strong></td>
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<td><strong>63.5</strong></td>
<td><strong>145.8</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>GRANTS PAID WITH NON-BOARD CONTRIBUTIONS</th>
<th>COSTS COVERED BY BOARD MEMBERS</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td><strong>PROGRAM</strong></td>
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<tr>
<td>Grants and Initiatives</td>
<td>105.3</td>
<td>28.0</td>
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<td>Charter High School Grant (Non-Cash)</td>
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<td>Program Salaries and Overhead</td>
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<td><strong>SUBTOTAL – PROGRAM</strong></td>
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<td><strong>77.5</strong></td>
<td><strong>195.0</strong></td>
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<tr>
<td><strong>FUNDRAISING AND PUBLIC INFORMATION</strong></td>
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<tr>
<td>Communications and Events Production</td>
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<td>12.1</td>
<td>12.1</td>
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<tr>
<td>Development Salaries and Overhead</td>
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<td><strong>SUBTOTAL – FUNDRAISING AND PUBLIC INFORMATION</strong></td>
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<td><strong>ADMINISTRATION SALARIES AND OVERHEAD</strong></td>
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<td><strong>TOTAL EXPENSES</strong></td>
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<td><strong>104.1</strong></td>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
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<td><strong>$ (40.6)</strong></td>
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<tr>
<td>Total Net Assets, Beginning of Year</td>
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<td></td>
<td>391.1</td>
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<tr>
<td>Total Net Assets, End of Year</td>
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<td><strong>$ 315.3</strong></td>
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</table>

Composition of Total Net Assets:
- Board Designated for 2017 Program and Overhead Expenses: 160.2
- Board and Donor Restricted by Time and Purpose: 151.2
- Net Assets Backing Illiquid and Restricted Assets: 3.9

**TOTAL NET ASSETS**

$ 315.3

* 100% of unrestricted Non-Board contributions pay for grants and initiatives within one year. 2016 unrestricted contributions will be used to pay for core grants in 2017.

** 100% of all overhead costs are covered by Board donations unless specifically funded by restricted donations.
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Emanuel Stern
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John Overdeck
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As of December 31, 2016
ROBIN HOOD IS NEW YORK’S LARGEST POVERTY-FIGHTING ORGANIZATION.

We find, fund, and create over 200 of the most effective programs, to help 1.8 million New Yorkers learn and earn their way out of poverty. Because our board of directors underwrites all operating costs, 100% of your donation goes directly to organizations helping New Yorkers in need.

To learn more about our work, visit ROBINHOOD.ORG